

Present:

- Tim Rossettini, Director
- Renee McCroskey, President – she attended via telephone conference call
- Jen Rossettini, 2nd Vice President
- Rebecca Edwards, Treasurer

To review:

1. New Fundraising Platform
2. Tallwood Invitational

New Fundraising Platform

- Davida has presented an idea to the board to have sponsorships to raise money for the program. Parents and students are encouraged to reach out to businesses to sponsor the band program for a year.
- There are different levels of sponsorship:
 - Booster - \$25-\$249
 - Member - \$250-\$499
 - Section Leader - \$500-\$749
 - Drum Major - \$750-\$999
 - Director - \$1000 and up
- Each level has benefits that grow from the lower level up. You begin with your name listed in all publications for the band and a certificate of sponsorship and grow until you have a main page advertisement on the band website with a link to your corporate website, ½ page advertisement in all band event programs, 8x10 wall plaque with a photo of the current THS Marching Lions, certificate of sponsorship, and a large logo on the THSB Trailer.
- A letter has been created and is being reviewed to be presented to potential supporters.
- The goal this year is to raise enough money to pay to have the Trailer wrapped with the band logo and earn money for the upcoming uniform transition sooner than the 2-3 year plan.

Tallwood Invitational

- Tina was unable to attend the meeting, but she sent an email to Ross and he responded to her questions, comments, and concerns. He read the email to the board members present:
 - Need to get a copy of the final budget from last year's invitational. Ross emailed her a copy of the budget for her review
 - 50/50 tickets – do we have some or do we need to purchase? Some will need to be purchased. There are none in the band room currently
 - Bus parking – will we have Cynthia Goldstine again? Yes. She has confirmed she will be available to help with the logistics of parking all of the buses for the competition. Ross provided Tina with the direct contact information for Cynthia so they can work on the logistics for the competition.
 - Tina will submit a list of volunteer needs to Jen Rossettini by 10/01/19 so that we can list sign-ups and asking for specific help.

- Confirm – we are NOT getting rental lights or port-a-potties. That is correct. Do not rent them
- Do we want a color guard? We did not have one last year. We played the anthem and Davida raised the flag in her uniform. Because there is a minimal crowd at the beginning it would be easier to keep it simple. – We agree. Instead of playing the anthem, ask one of the band students to sing the anthem ... Kaiti Edwards. Also, check with Davida to see if she is willing and able to raise the flag for the event.
- Tina plans to do an inventory of the booster room about 2 weeks prior to the event to determine what paper products and essentials we will need. After the inventory she will ask for a sign up list to be created to provide what is missing.
- Tina did not plan to ask for coolers. She was asked to check with Renee. She was reminded that the plan was to have full concessions that night and we may need more coolers to cover the stands as well as the band students and director hospitality areas.
- Student and Director dinners – had more than enough food last year, but it wasn't separated sufficiently. The plan is to have a runner between the two to ensure there is a better split of the food for the night.
- Judges' dinner – last year we did Glory's Bakery. The plan is to do the same. It seemed well received last year. An email will be sent to the judges soon to determine any allergies.
- Working to confirm the ambulance now and should have it secured by 10/01/19.
- Ticket Booth – We will add two adults at the gate to cover the blind spot so that we don't have people sneaking in.

Board members present listened and contributed as needed. As a whole, we feel that we are on track for a successful Invitational.

We concluded our meeting at 7:50pm.